



For immediate release

NEWS RELEASE

## **BATMAN v SUPERMAN: DAWN OF JUSTICE Batmobile replica and life-size statues arrive at CapitaLand malls**

- ***1:1 life-size statues of Armoured Batman, Superman and Wonder Woman on display at Bugis+***
- ***Replica of latest Batmobile showcased at Clarke Quay and Westgate***
- ***Shop in 16 CapitaLand malls and redeem exclusive Batman v Superman: Dawn of Justice collectibles***

**Singapore, 4 March 2016** – Whichever side you're on – Dark Knight or Man of Steel – fans of DC Comics are in for a treat at CapitaLand malls, Singapore's largest shopping mall network. CapitaLand malls in Singapore are exclusively rolling out an extensive line-up of hero-themed activities to delight shoppers both young and old as they await the most anticipated action-adventure feature film of the year, DC Comics' *Batman v Superman: Dawn of Justice*, coming to cinemas 24 March 2016 from Warner Bros. Pictures.

Highlights include displays of 1:1 life-size statues of Armoured Batman, Superman and Wonder Woman as well as a replica of the latest Batmobile, Batman's armoured vehicle. Shoppers can also look forward to role-play game stations, movie-inspired delicacies, exclusive collectibles, fan art workshops and many other thematic activities for an unforgettable experience.

Ms Teresa Teow, Head of Retail Management, Singapore, CapitaLand Mall Asia, said: "With our prime locations and strong positioning, CapitaLand malls have long been an integral part of their communities in Singapore, serving as retail and lifestyle destinations for shoppers. As DC Comics fans here and around the world anticipate the release of *Batman v Superman: Dawn of Justice*, we are delighted to offer Singapore's largest network of malls for our shoppers to join in the global excitement surrounding this movie event of the year. Besides catching the movie screening in cinema halls in CapitaLand malls, shoppers can take part in a wide variety of thematic activities in our malls for an immersive DC Comics Super Hero experience of unrivalled scale and variety."

### Get close to the heroes of Gotham City and Metropolis

From today until 3 April, Bugis+ Level 2 Atrium will transform into a battleground for Batman v Superman. Set in a high-octane battle scene between the heroes of Gotham City and Metropolis, 1:1 life-size statues of Armoured Batman, Superman and Wonder Woman – measuring 2.2 metres in height – stand majestically, providing an Instagram-worthy photo backdrop for shoppers to snap away.

After taking photos, shoppers can live out their hero fantasies at the motion-controlled game zone which immerses players in different battle scenes from the movie. Supporters of Batman can experience the thrill of hurling the Dark Knight's signature batarang weapon at villains, while fans of Superman can use The Man of Steel's heat vision to clear obstacles while flying around Earth. Shoppers who are undecided about their favourite hero can try both game stations at Bugis+ from today until 3 April, and at Funan DigitaLife Mall from 14 to 20 March.

### Take photos with the latest Batmobile replica

Batman's sidekick Robin once said, "No policeman's going to give the Batmobile a ticket." Given the iconic status of Batmobile, fans of the Caped Crusader should not miss the chance to pose with this lean and mean fighting machine when the replica of the newest Batmobile featured in the movie vrooms into two CapitaLand malls.

The fully armoured and equipped Batmobile replica will be exhibited at Clarke Quay from today until 20 March, and at Westgate from 22 March to 7 April. If taking photos of this iconic vehicle is not enough, shoppers who spend a minimum of S\$60 at Westgate can take home a complimentary instant print of themselves with the Batmobile replica in an exclusive photo sleeve.

### Recharge with delicacies fit for heroes at Clarke Quay

Even heroes need to recharge after fighting villains and saving the world! In conjunction with the movie launch, selected dining establishments in Clarke Quay have launched specially-designed thematic dishes and drinks for fans to declare their allegiance to their heroes.

Throughout the month of March, The Butchers Club, one of the best burger joints in town, will present its signature burger in two unique colour combinations to satisfy fans from both camps. The 'B burger' is served with charcoal buns, while the 'S burger' is served with a combination of blue and red buns. Party lovers can play the hero dress-up game and attend Batman v Superman costume parties organised by f.Club, Maziga Café and Club and

Highlander Bar & Restaurant in Clarke Quay. Fans who come dressed up as their favourite hero enjoy a complimentary drink at these bars and stand to win attractive prizes.

#### Bring home exclusive collectibles

From today until 3 April, shoppers can redeem an exclusive *Batman v Superman: Dawn of Justice* collectible with a minimum spending of S\$180 over a maximum of three combined receipts on the same day at 16 CapitaLand malls<sup>1</sup>.

There are a total of four designs in the series, namely Batman, Superman, Armoured Batman and Wonder Woman. Shoppers who have redeemed the full set of collectibles can participate in a lucky draw. Two lucky winners will each receive a pair of air tickets to Hollywood in Los Angeles, United States, and enjoy an exclusive Warner Bros. VIP studio tour.

Avid toy collectors should not miss the toy fairs taking place at Bugis Junction (7 to 27 March), Junction 8 (14 to 20 March) and Raffles City Singapore (21 March to 3 April). Selected items from the Hot Toys and Funko Pop collections brought in by Action City and Simply Toys respectively will be exclusively sold first at these toy fairs.

#### Create heroic art

Fans can battle it out with their imagination and take part in the *Batman v Superman: Dawn of Justice* fan art jam competition, organised by Warner Bros. Pictures and The New Paper. Interested participants can submit their original fan art of DC Comics heroes on tnp.sg and stand to win exclusive movie premiums and local premiere tickets. Selected entries of the fan art jam competition will be showcased at Funan DigitaLife Mall from 14 to 20 March, while the top 20 entries will be exhibited at Raffles City Singapore from 21 March to 3 April.

Art enthusiasts can attend workshops organised by the Association of Comic Artists Singapore in Funan DigitaLife Mall from 14 to 20 March to create their own *Batman v Superman: Dawn of Justice* fan art. Artgerm aka Stanley Lau, co-founder of Imaginary Friends Studios, who produces high-quality artworks for the likes of DC Comics, will be signing Artgerm products and InkInk DC prints for lucky fans at Raffles City Singapore on 26 March.

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<sup>1</sup> Bedok Mall, Bugis Junction, Bugis+, Bukit Panjang Plaza, Clarke Quay, Funan DigitaLife Mall, JCube, Junction 8, IMM Building, Lot One Shoppers' Mall, Plaza Singapura, Raffles City Singapore, Sembawang Shopping Centre, Tampines Mall, The Star Vista and Westgate. Shoppers can redeem an exclusive collectible with a minimum spending of \$180 in a maximum of three combined same-mall, same-day receipts.

### Battle online to win movie passes

#CapitaLandmalls bring the #BatmanvSuperman battle online with a series of social media challenges for fans to vote #WhoWillWin. From snapping creative pictures with the Batmobile replica in Clarke Quay and Westgate to voting for their favourite heroes, fans have multiple online platforms to display their affection for their hero of choice. Winners of these contests will receive movie passes to catch *Batman v Superman: Dawn of Justice*.

### Make little heroes' dreams come true

A slew of fun-filled activities designed for younger fans will take place in CapitaLand malls from 14 to 20 March to coincide with the March school holidays. Little heroes will get to navigate mini obstacles, perform rescue missions, create their own hero costumes and more at Bedok Mall, Bukit Panjang Plaza, Funan DigitalLife Mall, Junction 8, Lot One Shoppers' Mall and Raffles City Singapore.

For the full list of *Batman v Superman: Dawn of Justice* activities taking place in CapitaLand malls and the terms and conditions, please visit [www.capitalandmallasia.com.sg/batmanvsuperman](http://www.capitalandmallasia.com.sg/batmanvsuperman).

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### **About CapitaLand Mall Asia ([www.capitalandmallasia.com](http://www.capitalandmallasia.com))**

CapitaLand Mall Asia, a wholly-owned subsidiary of CapitaLand Limited, is one of the largest shopping mall developers, owners and managers in Asia by total property value of assets and geographic reach. CapitaLand Mall Asia has an integrated shopping mall business model encompassing retail real estate investment, development, mall operations, asset management and fund management capabilities. It has interests in and manages a pan-Asian portfolio of 104 shopping malls across 54 cities in Singapore, China, Malaysia, Japan and India, with a total property value of approximately S\$41.2 billion and a total GFA of approximately 98.9 million sq ft.

Shopping malls in the portfolio include ION Orchard and Plaza Singapura – which are located in one of the world’s most famous shopping streets, Orchard Road – Raffles City Singapore and Clarke Quay in Singapore. Our landmark shopping malls in China are CapitaMall Crystal in Beijing; Hongkou Plaza in Shanghai and Raffles City Shanghai; CapitaMall SKY+ in Guangzhou; and CapitaMall Jinniu in Chengdu. The portfolio also includes Gurney Plaza in Penang, Malaysia; Olinas Mall in Tokyo, Japan; as well as The Forum Sujana Mall in Hyderabad, India.

CapitaLand Mall Asia’s principal business strategy is to invest in, develop and manage a diversified portfolio of real estate used primarily for retail purposes in Asia, and to strengthen its market position as a leading developer, owner and manager of shopping malls in Asia.

### **About CapitaLand Limited ([www.capitaland.com](http://www.capitaland.com))**

CapitaLand is one of Asia’s largest real estate companies headquartered and listed in Singapore. The company leverages its significant asset base, design and development capabilities, active capital management strategies, extensive market network and operational capabilities to develop high-quality real estate products and services. Its diversified global real estate portfolio includes integrated developments, shopping malls, serviced residences, offices and homes. Its two core markets are Singapore and China, while Indonesia, Malaysia and Vietnam have been identified as new growth markets. The company also has one of the largest real estate fund management businesses with assets located in Asia.

CapitaLand’s listed real estate investment trusts are CapitaLand Mall Trust, CapitaLand Commercial Trust, Ascott Residence Trust, CapitaLand Retail China Trust and CapitaLand Malaysia Mall Trust.

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**YouTube:** [www.youtube.com/user/CapitaLandGroup](https://www.youtube.com/user/CapitaLandGroup)

### **About Batman v Superman: Dawn of Justice**

Presented by Warner Bros. Pictures, *Batman v Superman: Dawn of Justice* is directed by Zack Snyder, from a screenplay written by Chris Terrio and David S. Goyer, based on characters from DC Comics, including Batman, created by Bob Kane, and Superman, created by Jerry Siegel and Joe Shuster. The film is produced by Charles Roven and Deborah Snyder, with Wesley Coller, Geoff Johns and David S. Goyer serving as executive producers. The film stars Oscar winner Ben Affleck as Batman/Bruce Wayne, Henry Cavill as Superman/Clark Kent and Gal Gadot as Wonder Woman/Diana Prince.

Fearing the actions of a god-like Super Hero left unchecked, Gotham City's own formidable, forceful vigilante takes on Metropolis's most revered, modern-day savior, while the world wrestles with what sort of hero it really needs. And with Batman and Superman at war with one another, a new threat quickly arises, putting mankind in greater danger than it's ever known before. *Batman v Superman: Dawn of Justice* opens nationwide in 3D and in 2D, and in select IMAX 3D theaters on 24 March 2016.

#### **About Warner Bros. Consumer Products**

Warner Bros. Consumer Products, a Warner Bros. Entertainment Company, is one of the leading licensing and retail merchandising organizations in the world.

#### **About Pacific Licensing Studio Pte Ltd**

Pacific Licensing Studio Pte Ltd (PLS) is a licensing and brand management company with headquarter in Singapore and offices throughout Asia. PLS specializes in consumer products licensing, retail solutions and promotional/sponsorship opportunities for IP brands. Pacific Licensing Studio is the representing agent for Warner Bros. Consumer Products in Southeast Asia.

#### **About DC Entertainment**

DC Entertainment, home to iconic brands DC Comics (Superman, Batman, Green Lantern, Wonder Woman, The Flash), Vertigo (Sandman, Fables) and MAD, is the creative division charged with strategically integrating its content across Warner Bros. Entertainment and Time Warner. DC Entertainment works in concert with many key Warner Bros. divisions to unleash its stories and characters across all media, including but not limited to film, television, consumer products, home entertainment and interactive games. Publishing thousands of comic books, graphic novels and magazines each year, DC Entertainment is one of the largest English-language publishers of comics in the world.

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