



**Media Release
For Immediate Release**

Greater Opportunities for the Community to Play Sports on Ice

SkateStar programme to introduce ice skating to the heartlands

Singapore, 2 April 2012 – The Rink, Singapore’s first Olympic-size ice rink located at the country’s newest mall JCube in Jurong East, opened its doors to the public today with plenty in store for the community at large.

2 The 60m by 30m rink is designed to host activities such as recreational skating, figure skating, speed skating and ice hockey. Together with its 460-seat gallery, spectators will be treated to rink-side action during ice hockey matches and skating performances.

3 “During our Vision 2030 exploration of how sport could best serve Singapore, people asked for more places to play sport closer to where they lived and worked,” said Mr Lim Teck Yin, Chief Executive Officer, Singapore Sports Council (SSC). “A skating rink in the centre of a shopping mall next to a major transit hub in the middle of the heartlands is an excellent example of how sport can be made an integral part of daily life. The rink will provide easy access for people of all ages to play sport.”

4 Ms Callie Yah, General Manager of JCube, said, “We are excited to bring ice sports closer to all Singaporeans with The Rink at JCube. Not only can fans of ice sports experience Singapore’s first Olympic-size ice rink, they can also enjoy activities on The Rink from the spectator stand or at the rink-side dining outlets.” The Rink is managed by CapitaMalls Asia’s subsidiary, CapitaLand Retail Management Pte Ltd.

5 To encourage the community to step out on the ice and experience winter sports, SSC has been working closely with The Rink’s management, as well as the winter sports fraternity to roll out a national programme that teaches all to skate in a safe and fun environment.

6 The Singapore Ice Skating Association (SISA), in collaboration with the Singapore Ice Hockey Association (SIHA), has developed the national Learn-To-Skate programme, also known as SkateStar, to equip participants ranging from toddlers to

seniors with foundational ice skating skills, before exposing them to the basics of various sports on ice. The programme, which is endorsed by SSC and administered by CapitaMalls Asia's subsidiary, is scheduled to be rolled out by May.

7 "The Olympic-size rink will reach out to the whole community from the high level skater to the beginner. By offering SkateStar at the rink, it will definitely help to generate interest in ice skating among the community and encourage more ice skating enthusiasts to pursue winter sports such as figure and speed skating on a competitive level. This will in turn boost the expansion of our existing talent pool of skaters, which bodes well for the future development of winter sports in Singapore," said Ms Sonja Chong, President, SISA.

8 SSC approved the rink as a non-profit sports facility for community play and recreation. Under the Community/Sports Facilities Scheme (CSFS), which encourages the integration of community or sports facilities in private commercial developments for mutual benefit, the rink will best serve the interest of the general public based on its non-profit operating model. All revenue generated will be re-invested into the operational and programming aspects of the facility¹.

9 Apart from catering to the community, the rink will also play an important role in supporting the activities of SISA and SIHA. The two National Sports Associations (NSAs) will be able to conduct training sessions for their athletes as well as organise community events and leagues to grow sports participation in Singapore. Both NSAs also have plans to host regional competitions at The Rink, providing Singaporean skaters with opportunities to challenge themselves against their peers from Asia.

10 "The Olympic-size rink, which meets international standards, allows the community to experience playing winter sports such as ice hockey on our tropical island. It also represents a very important step towards Singapore's participation in the Winter Olympics in the future," said Mr James Kodrowski, President, SIHA.

11 Being an all-inclusive rink, Special Olympics Singapore will also be training at The Rink. Expressing her delight at this arrangement, Dr Teo-Koh Sock Miang, President, Special Olympics Singapore, said, "Special Olympics Singapore is excited that our athletes with intellectual disabilities will be able to train and learn to skate on the JCube ice rink. We certainly hope to demonstrate that special athletes are just as capable of learning to skate, and skate well too when given proper instruction and encouragement. We believe that having the opportunity to train on the rink and coached

¹ In 2003, the Urban Redevelopment Authority introduced the Civil & Community Institution (C&CI) scheme and guidelines for the integration of community facilities in private commercial developments. Under this scheme, the proposed uses must be compatible with commercial development and intended for public and community usage and not profit driven. The scheme was subsequently revised on 2005 and 2008 to include selected public sports uses ("Community/Sports Facilities Scheme").

by qualified coaches will help our skaters perform well at the coming World Winter Games in South Korea. They will enjoy being on the rink just like everyone else.”

12 In conjunction with its soft opening, the first 50 guests at The Rink will get to skate for free from 2 to 5 April². In addition, fans of winter sports can look forward to Winter Carnival, which will be held at The Rink on 6 and 7 April. A slew of activities which await the community during the Carnival include ice hockey, figure skating and speed skating performances, ice skating workshops, and a disco-themed skating session.

13 To make ice sports accessible to all, members of the public can enjoy skating at The Rink at an affordable price of \$21.50, which includes two hours on the ice rink as well as rental of skates and provision of gloves and socks. Those with their own skates need pay only \$14 for two hours of rink action.

14 The Rink is open to the public from 10.30am to 9.30pm from Mondays to Thursdays, and from 10.30am to 11.45pm from Fridays to Sundays and on public holidays.

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About Singapore Sports Council

Formed in 1973, the Singapore Sports Council (SSC) is tasked with developing a holistic sports culture for the nation. The SSC creates opportunities for people to excel in sports; opportunities for people to be engaged in sports as, coaches, officials, volunteers or fans; and opportunities for people to do business in sports as sponsors and investors. The SSC has changed the way Singaporeans view and participate in sports. Through sports, we now have an enhanced national identity thanks to our sports participation programmes; greater national pride as a result of high performance results at international and regional games; and more diversified economic stability through our vibrant sports industry initiatives.

To find out more, visit our websites www.ssc.gov.sg and SingaporeSports.sg

Follow SSC on Twitter at: www.twitter.com/Lets_PlaySG and Facebook at: www.facebook.com/letsplaysg

For a range of photographs, visit www.flickr.com/photos/ssc-sportsphotography

Under a new initiative called Vision 2030, SSC and the Ministry of Community Development, Youth and Sports are engaging people from all walks of life, the business community and the public sector to explore and develop proposals on how sport can best serve Singapore's future needs. Vision 2030 will look at how sport can be used as strategy to develop individuals, our communities, our economy and our nation. Members of the public who wish to share ideas, experience and information are invited to post on the official website www.Vision2030.sg.

² Free skating for the first 50 guests is from 2.15pm – 5.00pm on 2 April. From 3-5 April, free skating is from 12.45pm – 2.45pm. Guests can bring their own socks and gloves, or purchase them at The Rink.

About CapitaMalls Asia (www.capitamallsasia.com)

CapitaMalls Asia Limited is one of the largest listed shopping mall developers, owners and managers in Asia by total property value of assets and geographic reach. CapitaMalls Asia has an integrated shopping mall business model encompassing retail real estate investment, development, mall operations, asset management and fund management capabilities. It has interests in and manages a pan-Asian portfolio of 97 shopping malls across 51 cities in the five countries of Singapore, China, Malaysia, Japan and India, with a total property value of approximately S\$29.4 billion and a total GFA of approximately 87.4 million sq ft.

Shopping malls in the portfolio include ION Orchard and Plaza Singapura – which are located in one of the world's most famous shopping streets, Orchard Road – Raffles City Singapore and Clarke Quay in Singapore. Our landmark shopping malls in China are CapitaMall Crystal in Beijing; Hongkou Plaza in Shanghai and Raffles City Shanghai; and CapitaMall Jinniu in Chengdu. The portfolio also includes Gurney Plaza in Penang, Malaysia; Vivit Square in Tokyo, Japan; as well as Forum Value Mall in Bangalore, India.

CapitaMalls Asia's principal business strategy is to invest in, develop and manage a diversified portfolio of real estate used primarily for retail purposes in Asia, and to strengthen its market position as a leading developer, owner and manager of shopping malls in Asia.

About JCube

Nestled in the heart of the up and coming Jurong Lake District, JCube is an ultra-hip mall with Singapore's only Olympic-size ice rink and IMAX cinema in the suburbs. The mall boasts a unique faceted façade inspired by an ice cube, reflecting natural light by day and sparkling by night. JCube has been awarded the Building and Construction Authority's highest green accolade – Green Mark Platinum – for its environmentally friendly features.

Located close to Jurong East MRT interchange and bus interchange, JCube, which replaces the former Jurong Entertainment Centre, has a net lettable area of 210,000 sq ft in its five levels of retail, dining and entertainment options. There are two levels of basement parking and a rooftop terrace-cum-event space on Level 5, called JStage. With its new-to-market brands and extended dining options, JCube is set to be the preferred leisure and entertainment destination for youth, PMEBs and residents who live and work in Singapore's West.

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